

Instagram Size Guide

Instagram Format	Aspect Ratio	Minimum Resolution
Vertical Feed Post	4:5	1080 x 1350 px
Tall Feed Post	3:4	1080 x 1440 px
Horizontal Feed Post	1.91:1	1080 x 566 px
Profile Grid	3:4	1080 x 1440 px
Stories	9:16	1080 x 1920 px
Reels/Reels Cover	9:16	1080 x 1920 px